

SAY HELLO TO ZIPIT SUPERCHARGED! BUILT FOR TRUST

We are thrilled to notify that the market has over the past few months, been actively upgrading systems and channels to introduce a powerful enhancement to the widely trusted ZIPIT platform. Zimswitch is pleased with the positive market reception of ZIPIT 3.0—an enhancement thoughtfully developed to support both financial institutions and their customers.. The new feature enables customers to verify recipient details before completing a ZIPIT transaction, significantly reducing errors and enhancing trust in digital payments. This improvement not only strengthens transaction integrity but also empowers customers with greater control and confidence every time they send money using ZIPIT.



What's New & Why It Matters to Your Customers?

- **Recipient Verification** Customers can now confirm the name or details of the recipient before completing a transaction, reducing the risk of sending money to the wrong account.
- **Improved Transaction Integrity** Every transfer is backed by a layer of validation, ensuring that funds reach the intended destination with greater accuracy.
- **Enhanced User Confidence** Customers will feel more secure and in control, especially when sending money to new or unfamiliar recipients.
- **Streamlined User Experience** The interface is designed to be intuitive, making ZIPIT transactions more reliable and safer.

Strategic Value for your Institution.

Enhanced Trust
Verification of transaction details helps minimize erroneous or misdirected transactions, reducing dispute resolution costs and reputational risk.

Operational Efficiency
Fewer failed or reversed transactions mean less back-office workload and faster reconciliation.

Customer Retention & Satisfaction
ZIPIT 3.0 offers a more secure and transparent payment experience strengthening customer loyalty.

Reduced Fraud
Verifying recipient details before sending funds acts as a deterrent to potential fraudulent transactions.

Strengthened Ecosystem Collaboration
Promotes interoperability and trust among participating banks and Zimswitch.

Increased revenue
Increased business revenue due to low transaction failures

What's Next? Lead the Shift to Smarter Payments

Your customers are ready for smarter, safer transactions—let's make sure they know about it. With ZIPIT's new recipient verification feature, you have the opportunity to deliver real value and build deeper trust. Now's the time to activate your channels, empower your teams, and spread the word.

Here's how you can lead the charge:

- Update your Mobile Banking Applications and USSD platforms with standard ZIPIT messaging.
- Equip and train your frontline staff with information on how the solution works.
- Extensively education and awareness to customers is key for enhanced trust and user experience. Zimswitch is open for joint marketing awareness collaborations.
- Encourage your customers to try it and share their experience

ZIPIT Supercharged: Confidence in Every Click